

SAJEESH SUBRAMANIAN

Senior Analyst - Graphic Designer | Visual Design Lead

 9884319930 |  unisaji@gmail.com |  Coimbatore |  linkedin.com/in/sajeesh-subramanian-b4047274

ABOUT ME

Dynamic and innovative designer with a proven track record of developing unique, user interface that captivates audiences. With ample years of expertise in overseeing projects and creating cohesive art collections, a strong focus on idea and concept development drives exceptional results. Highly skilled in directing corporate branding initiatives and enhancing user experiences across web and multimedia platforms. Committed to fostering collaboration in multicultural environments and consistently delivering creative solutions that resonate with diverse audiences.

EXPERIENCE

- Digital Design Connected Services - Wipro

Sep, 2021 - Till Date

 - Designed digital and print marketing collateral for Salesforce internal tcampaigns, client presentations, events, and product demos.
 - Created a Salesforce Day coffee table book showcasing project case studies, growth roadmap, project pipeline, and certification achievements.
 - Conceptualized and executed digital marketing campaigns to increase brand awareness, audience engagement, and social media performance.
 - Collaborated with cross-functional teams to align marketing initiatives with business objectives.
 - Produced corporate demo videos for client presentations, highlighting solutions, product capabilities, and business outcomes.
- Lead Visual Designer - Cognizant

Apr, 2011 - Aug, 2021

 - Led UX strategy and service design for enterprise Healthcare and Salesforce platforms, improving usability and user experience.
 - Designed enterprise applications for global clients including **Siemens, Healogics, Optum,** and **UHG**, delivering end-to-end user experiences.
 - Led cross-functional design teams to deliver scalable, responsive, and accessible web and mobile solutions.
 - Built design systems, UI libraries, and documentation, improving design consistency and reducing development effort.
 - Designed intuitive healthcare dashboards, simplifying complex data and enhancing clinical decision-making.
 - Created impactful client presentations and solution proposals, strengthening stakeholder engagement and project approvals.
- Visual Designer - Mayapuri Graphic Work Station

Apr, 2010 - Mar, 2011

 - Designed promotional assets for trade shows, events, and marketing campaigns, ensuring strong brand visibility.
 - Created innovative visual concepts and templates aligned with brand guidelines.
 - Collaborated with marketing teams to maintain brand consistency across digital and print materials.
- Graphic Designer - Metro Imaging

Nov, 2004 - Mar, 2010

 - Designed large-format print collateral, exhibition booths, and event branding materials aligned with client requirements and brand guidelines.
 - Produced high-impact marketing creatives, presentation assets, and visual communication materials to enhance trade shows and corporate events.
 - Collaborated with event managers, marketing teams, and stakeholders to ensure seamless project execution, timely delivery, and brand consistency.

SOFTWARE'S

- PhotoshopIllustrator
- IndesignPremier Pro
- FigmaMiro
- PPT Presentation

SKILLS

- UI/UX Design
- UX Strategy
- Service Design
- Enterprise Applications
- Brand Awareness
- Social Media
- Design Systems
- Responsive Design
- Print Design
- Cross-functional Collaboration
- Product Marketing
- Business Outcomes
- Dashboard Design
- Corporate Communications
- Stakeholder Management
- Client Presentations

EDUCATION

- BSc Visual Communication**
MSCAS, Sholinganallur
Chennai
(2001 - 2004)
- Higher Secondary**
JRKMHs, Vadapalani
Chennai
(1989 - 2000)

CERTIFICATION

- The complete app design course, Udemy (online)
- Advanced Diploma in 2D and Web Design, CYS Multimedia, Chennai (Offline)

MENTIONING FEW CLIENTS WHICH I WORKED

