

SAJEESH SUBRAMANIAN

Lead Visual Designer
Creative Lead | Presentation Specialist



EDUCATION

BSc Visual Communication

MSCAS, Chennai
(2001 - 2004)

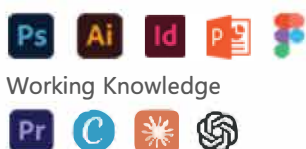
CORE COMPETENCIES

- Visual Design Leadership
- Brand Identity & Consistency
- Visual Storytelling & Typography
- Integrated Marketing Campaigns
- Digital & Print Design
- Executive Presentation Design
- Design Systems & UI Libraries
- Client Proposal Presentations
- Stakeholder Management
- Cross-functional Collaboration

KEY ACHIEVEMENTS

- Salesforce Day coffee table book (2024) **Solo performer** (Wipro)
- Received **Star performer award** from **SVP** for Innovation Campaign rollouts (CTS)
- Received couple of times **Associate of the month** Certificate in our team (CTS)

TOOLS



Working Knowledge



14B California Avenue,
Avinashi road, Coimbatore



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unisaji@gmail.com



LinkedIn



Portfolio

ABOUT ME

Lead Visual Designer with 20+ years of experience spanning brand identity, digital and print design, multimedia, and enterprise UI/UX. Skilled in creative direction, cross-functional collaboration, and translating business objectives into compelling visual storytelling. Experienced in delivering integrated campaigns, executive presentations, and scalable design systems for global healthcare and Salesforce clients. Passionate about fostering collaboration across multicultural teams and creating impactful, audience-focused design solutions.

ROLE PLAYED

Lead Visual Designer - Wipro, (Coimbatore - Sep, 2021 - Jun, 2026)

- Led digital and print design for Salesforce campaigns, client presentations, events and product demos.
- Authored the Salesforce Day coffee table book: case studies, growth roadmap, Project pipeline and certifications.
- Delivered integrated digital campaigns that grew brand awareness, engagement and social performance.
- Produced corporate demo videos showcasing solutions and business outcomes.
- Collaborated with cross-functional teams to align marketing initiatives with business objectives.

Senior Visual Designer - Cognizant, (Chennai - Apr, 2011 - Sep, 2021)

- Created design strategy and interface design for enterprise Healthcare and Salesforce marketing team, improving usability across products.
- Led cross-functional design teams to deliver scalable, responsive, and accessible web and mobile design solutions.
- Designed intuitive healthcare dashboards, simplifying complex data and supporting clinical decision-making.
- Created impactful client presentations and solution proposals, strengthening stakeholder engagement and project approvals.

Visual Designer - Mayapuri graphic work station (Chennai - Apr, 2010 - Mar, 2011)

- Designed promotional assets for trade shows, events, and marketing campaigns, ensuring strong brand visibility.
- Created innovative visual concepts and templates aligned with brand guidelines.
- Collaborated with marketing teams to maintain brand consistency across digital and print materials.

Graphic Designer - Metro Imaging (Chennai - Nov, 2004 - Mar, 2010)

- Designed large-format print collateral, exhibition booths, and event branding materials aligned with client requirements and brand guidelines.
- Collaborated with event managers and marketing teams and stakeholders to ensure seamless project execution, timely delivery, and brand consistency.
- Produced high-impact marketing creatives, presentation assets, and visual communication materials to enhance trade shows and corporate events.